Product Code

## CONTRACT WTKR-TV

720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

American Rambler Production 138 Conant Street Beverly, MA 01915

	Contract / Re	vision	Alt Order	Alt Order #			
	575535	1	0790418	7			
Product ROMNEY/P/R							
Contract Dates 09/19/12 - 09/25/12	Estimate #						
Advertiser Romney/R/ President			Original Date 09/19/12	/ Revision / 09/19/12			
	Billing Cycle EOM/EOC	Billing Broade	Calendar cast	Cash/Trade Cash			
	Station WTKR		nt Executive Andrus	Sales Office Washington, D.			
	Special Hand	ling		<del></del>			

Demographic Adults 35+

Advertiser Code

Advertiser Ref

ROMM

IDB#

Agency Ref

Spots/ Totals \*Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 09/19/12 09/23/12 3 Newschannel 3 News 6-7am -30 NM \$780.00 Weekdays Start Date **End Date** Spots/Week Rate 09/23/12 Week: 09/17/12 --111--3 \$260.00 2 09/24/12 09/25/12 Newschannel 3 News 6-7am :30 NM 2 \$520.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 11----\$260.00 2 09/24/12 09/25/12 Price Is Right 11am-12n :30 NM 2 \$1,600.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 11----\$800.00 09/19/12 09/23/12 Price Is Right 11am-12n :30 NM 3 \$2,400.00 Start Date **End Date** Spots/Week Weekdays Rate Week: 09/17/12 09/23/12 --111--3 \$800.00 5 3 09/19/12 09/23/12 Newschannel 3 News 12n-1230pm :30 NM \$1,245,00 Weekdays Start Date **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 --111--3 \$415.00 6 3 09/24/12 09/25/12 Newschannel 3 News 12n-1230pm :30 NM 2 \$830.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 11----\$415.00 2 7 3 **CBS** Daytime 09/24/12 09/25/12 1228-3pm :30 NM 2 \$830.00 **End Date** Start Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 \$415.00 2 09/19/12 09/23/12 **CBS** Daytime 1228-3pm :30 NM 3 \$1,245.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 --111--\$415.00 09/19/12 09/23/12 Ellen Degeneres 3pm :30 NM 3 \$840.00 **End Date** Weekdays Start Date Spots/Week Rate Week: 09/17/12 09/23/12 --111--3 \$280.00 09/25/12 Ellen Degeneres 3pm 10 3 09/24/12 :30 NM 2 \$560.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 11----\$280.00 2 11 3 NewsCha 3 News First @ 4p 358-5pm 09/24/12 09/25/12 :30 NM 2 \$400.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 2 \$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



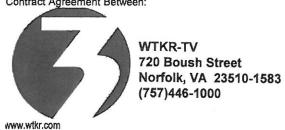
	Contract / Revision 575535 /	Alt Order # 07904187
Contract Dates 09/19/12 - 09/25/12	Product ROMNEY/P/R	Estimate #
Advertiser Romney/R/ President	17	Original Date / Revision 09/19/12 / 09/19/12

*1 ine	Ch Start	Date End D	ata Descriptio		Start/End Time	Deve	Spots/		-	Tot	als
Line	Start Date	End Date	Weekdays	Spots/Week		Days	Length Week	Rate	Туре	Spots	Amount
12 :	-		12 NewsCha 3	The second secon	400000000		-20				
		End Date	Weekdays	Spots/Week	Rate		:30		NM	3	\$600.00
Week	: 09/17/12	09/23/12	111	3	Rate \$200.00						
13 3			12 Newschann				:30		NM	3	\$990.00
Mark	Start Date :: 09/17/12	End Date 09/23/12	Weekdays	Spots/Week	Rate \$330.00						***************************************
14 3			12 Newschann								
14 .		End Date	Weekdays	Spots/Week	5-530pm <u>R</u> ate		:30		NM	2	\$660.00
Week	: 09/24/12	09/30/12	11	Spots/Week 2	\$330.00				- 1		
15 3			12 Newschann		530-6pm		:30		NM	2	\$620.00
144		End Date	Weekdays	Spots/Week	Rate \$310.00					-	Ψ020.00
	: 09/24/12	09/30/12									
16 3	3 09/19 Start Date	/12 09/23/1 End Date	12 Newschann Weekdays				:30		NM	3	\$930.00
Week	: 09/17/12	09/23/12	111	3	Rate \$310.00				1		
17 3	3 09/19		12 Newschann		6-630pm		:30		NM	6	60.040.00
	Start Date	End Date	Weekdays	Spots/Week 6	Rate		.00		IAIAI	0	\$2,910.00
	: 09/17/12	09/23/12	222		\$485.00						
18 3			2 Newschann		6-630pm		:30		NM	4	\$1,940.00
Week	Start Date : 09/24/12	09/30/12	Weekdays 22	Spots/Week 4	Rate \$485.00				1		
19 3			2 7-730pm		7-730pm		:30				****
5.54	Start Date	End Date	Weekdays	Spots/Week 2	Rate		.30		NM	2	\$930.00
Week	: 09/24/12	09/30/12	11	2	\$465.00						
20 3			2 7-730pm		7-730pm		:30		NM	3	\$1,395.00
Meek.	Start Date 09/17/12	End Date 09/23/12	Weekdays 111	Spots/Week 3	<u>Rate</u> \$465.00						-
E 21 3			2 The Insider	<u> </u>							102411 (APPLIEDOS)
2 21 3	Start Date		Weekdays	Spots/Week	730p-8pm <u>Rate</u>		:30		NM	3	\$1,305.00
Week:	09/17/12	09/23/12	WTF	3	\$435.00						
≣ 22 3			2 The Insider			-	:30		NM	2	\$870.00
Mode	Start Date 09/24/12	End Date 09/30/12	Weekdays MT	Spots/Week 2	Rate						75.5.5
E 23 3	Start Date		2 Late News ( Weekdays				:30		NM	2	\$1,080.00
Week:	09/24/12	09/30/12	MT	Spots/Week 2	\$540.00						
E 24 3	09/19/	12 09/23/1	2 Late News (	M-F)	11-1135p		:30		NM	3	\$1,620.00
	Start Date	End Date	Weekdays WTF	Spots/Week	Rate					J	Ψ1,020.00
	09/17/12										
25 3	09/19/ Start Date	12 09/23/1 End Date	2 Late Night w Weekdays	ith David Letter Spots/Week	m1135pm-1237am		:30		NM	3	\$495.00
Week:	09/17/12	09/23/12	111	3	<u>Rate</u> \$165.00				-		
26 3			2 Late Night w	ith David Letter	m1135pm-1237am		:30		NM	2	\$330.00
222	Start Date	End Date	Weekdays	Spots/Week	Rate				1 4141	2	φυου. <b>0</b> 0
	09/24/12	09/30/12	11	2	\$165.00						
27 3					10-11pm		:30		NM	1	\$1,655.00
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,655.00						
28 3		12 09/25/1	2 NCIS		8-9pm		:30		- NIM	4	<b>#2 000 00</b>
	00,247				- opin		.50		NM	1	\$2,060.00

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	Contract / Revision 575535 /	n Alt Order # 07904187	
Contract Dates 09/19/12 - 09/25/12	Product ROMNEY/P/R	Estimate #	
Advertiser Romney/R/ President		Original Date / Revision 09/19/12 / 09/19/12	

*Line Ch Start Data End Data December	0	Spots/		To	tals
*Line Ch Start Date End Date Description  Start Date End Date Weekdays Spots/Week		Days Length Week Rate	Туре	Spots	Amount
Week: 09/24/12 09/30/12 -T 1	\$2,060.00				
29 3 09/24/12 09/25/12 Tuesday Prime	9-10pm	:30	NM	1	\$1,785.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/24/12         09/30/12         -T         1					
E 30 3 09/19/12 09/23/12 CBS Specials	9-10p	:30	NM	1	\$1,925.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	<u>Rate</u> \$1,925.00				<b>\$1,020.00</b>
E 31 3 09/19/12 09/23/12 CBS Specials	8-1130pm	:30	NM	1	\$1,375.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        W         1	<u>Rate</u> \$1,375.00				\$1,070.00
32 3 09/21/12 09/21/12 Friday Prime	9-10pm	:30	NM	1	\$1,180.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        F         1					<b>V</b> 1,100.00
33 3 09/21/12 09/21/12 Friday Prime	10-11pm	:30	NM	1	\$1,375.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        F         1	Rate \$1,375.00				4.,5
34 3 09/19/12 09/23/12 Late News (Sa-Su)		:30	NM	2	\$730.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S-         2					2
35 3 09/19/12 09/23/12 CBS Sunday Morning	9-1030am	:30	NM	2	\$790.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         2	<u>Rate</u> \$395.00				•
36 3 09/19/12 09/23/12 Face the Nation	1030-11am	:30	NM	1	\$485.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         1	<u>Rate</u> \$485.00				
37 3 09/19/12 09/23/12 Newschannel 3 News	630-7pm	:30	NM	2	\$400.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         2	Rate \$200.00				
38 3 09/19/12 09/23/12 Sunday Prime	7-8pm	:30	NM	2	\$3,570.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         2	Rate \$1,785.00				
39 3 09/19/12 09/23/12 Sunday Prime	8-9pm	:30	NM	1	\$1,275.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         1	Rate \$1,275.00				
40 3 09/23/12 09/23/12 Sunday Prime		:30	NM	2	\$3,030.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         2	<u>Rate</u> \$1,515.00				
41 3 09/19/12 09/23/12 Late News (Sa-Su)	11-1135p	:30	NM	2	\$730.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        S         2	<u>Rate</u> \$365.00				7.00.00
42 3 09/23/12 09/23/12 NFL Football (Early)	1-5p	:30	NM	1	\$6,000.00
Week: 09/17/12 End Date 09/23/12 Weekdays Spots/Week	<u>Rate</u> \$6,000.00				
43 3 09/23/12 09/23/12 NFL Football	4-8pm	:30	NM	1	\$5,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 09/17/12         09/23/12        5         1	<u>Rate</u> \$5,000.00				
) 44 3 09/24/12 09/24/12 Monday Prime	9-10pm	:30	NM	0	\$0.00
0 45 3 09/24/12 09/25/12 Late Late Show w/Craig Fer		:30	NM	0	\$0.00
) 46 3 09/24/12 09/25/12 Late Fringe The Insider	137-207xm	:30	NM	0	\$0.00

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Contract Agreement Between:

www.wtkr.com

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

	Contract / Revision 575535 /	n Alt Order # 07904187	
Contract Dates 09/19/12 - 09/25/12	Product ROMNEY/P/R	Estimate #	
Advertiser Romney/R/ President		Original Date / Revision 09/19/12 / 09/19/12	

Print Date 09/19/12

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*Line Ch Start Date End Date Description			Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	otals Amount
Time Period # of Spots Gross Amount		Net Amount		Total		93	\$61,290.00	
08/27/12 -09/25	/12 93	\$61,290.00	\$52,096.50					
Totals	93	\$61,290.00	\$52,096.50					

Signature:	Date: